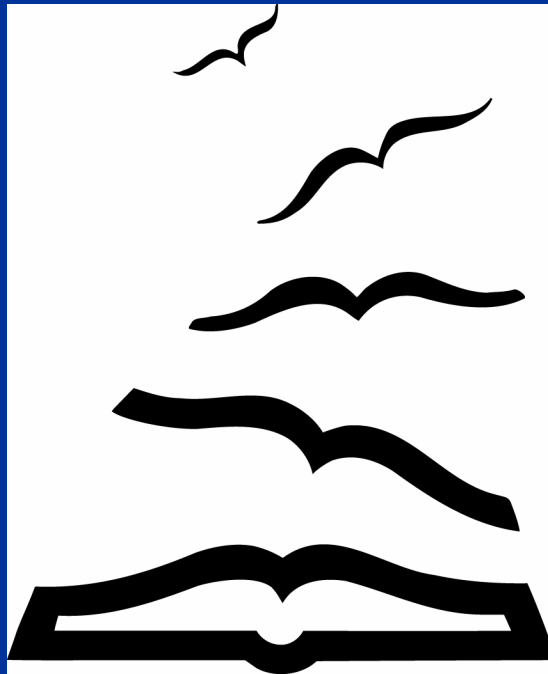



# DEPARTMENT OF LIBRARY SERVICES



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# LIBRARY SERVICES MISSION STATEMENT



Committed to meeting the  
information and learning needs  
of our culturally diverse and  
dynamic population.

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# Trends = Increased Demand for Library Services

- 📖 Overall population growth – 24% in 20 years
- 📖 High illiteracy level
  - ? Linked to poverty
  - ? Linked to crime  
(85% of juveniles in jail read below 3rd grade level)
- 📖 Large youth population, especially in poorer areas
  - ? 27% living in poverty (approx. 34,000 children)
- 📖 Growing digital divide

# Needs

## Need for educational resources

### Internet Explosion

#### Response:

- ? 1992: 12 computers with Internet access
- ? 2006:
  - 202 computers with Internet access
  - LBPL Virtual Library (660,000 visits per year)

### Media Explosion (information in many formats)

#### Response:

- ? 1992: print materials, videos, CDs, Large Print books
- ? 2006: all of the above, plus audio books, DVDs, electronic resources, e-books, educational software, streaming audio/video (2,500,000 items borrowed/used annually)

# Needs

## Need for educational services

📖 Homework assistance programs

**Response:** Family Learning Centers at 12 libraries (since 1999)

- Supported by LBPL Foundation
- 24,000 youth served annually


## Need for youth literacy services

📖 Pre-Schoolers


**Response:** Reading readiness programs, including Raising A Reader programs throughout the city

- 16,000 youth served annually

# End Result = Growing Unmet Needs



Increased demand for services and resources has been exacerbated by the reduction in access to these services and programs as a result of the cuts in hours and the materials and technology budgets.



Proposed Improvements = . . .

## More:



Open hours



Youth Literacy Development  
Programs



Library Resources



Technology



Increased  
Access  
to Services  
and  
Resources

# Funding

## CURRENT 2006 LEVEL








## MAYOR'S RECOMMENDATION

### Hours of Operation:

📖 Branches	10 branches:	4 days/wk	0 branches:	4 days/wk
	1 branch:	5 days/wk	8 branches:	5 days/wk
			3 branches:	6 days/wk
📖 Main Library	Main:	5 days/wk	Main:	7 days/wk
Average branch hours/wk		27	36 - 44	
Main hours/wk		40	55	
127 hrs/wk = 6,604 hrs/yr =				
Increase: 38%				



# Funding

	CURRENT 2006 LEVEL	MAYOR'S RECOMMENDATION
Youth Literacy Development Programs	145,500 youth served annually	187,000 youth served annually Increase: 29%
 General homework assistance		
 Family Learning Center special assistance	(24,000 youth)	(31,200 youth) Increase: 25%
 Joint activities with local schools		
 Class visits		
 School visits		
 Teen programs		
 Reading readiness programs		

# Funding

	CURRENT 2006 LEVEL	MAYOR'S RECOMMENDATION
Library Materials	\$1,024,000	\$1,724,000
		\$700,000 = one time Mayor's Recommendation:
		📖 \$400,000 materials budget increase.
		<b>Increase: 39%</b>
		CM Budget:
		📖 \$300,000 opening day collection for MacArthur Park Library.










# Funding

	CURRENT 2006 LEVEL	MAYOR'S RECOMMENDATION
Technology	\$400,000 cumulative over previous 3 years	\$0.00 *Increase: 0%

\* Increase in open hours will provide more opportunity to access computers and online resources.



# Funding

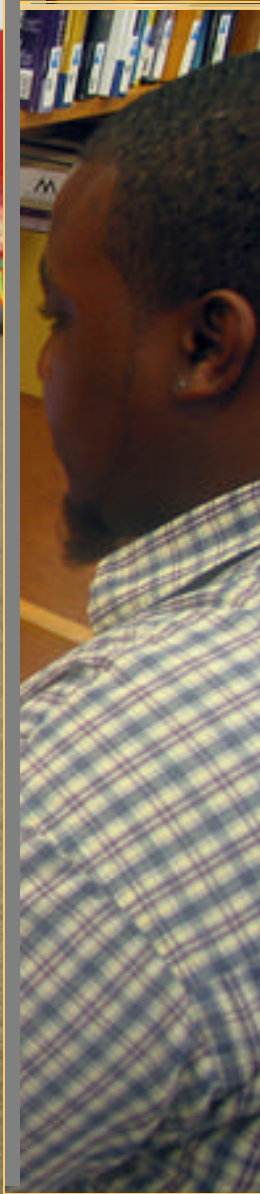
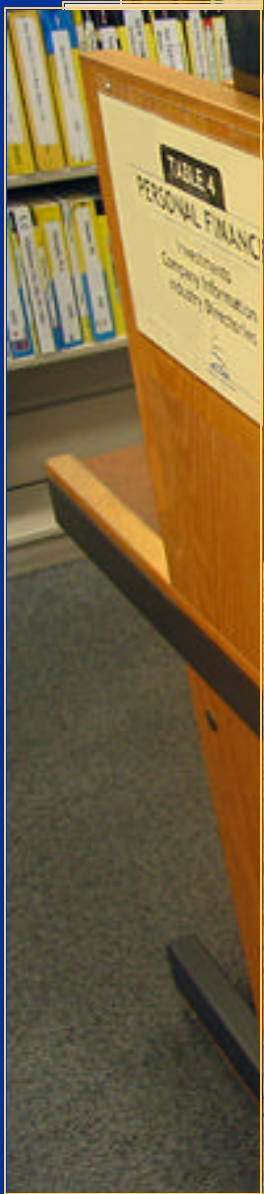
	CURRENT 2006 LEVEL	MAYOR'S RECOMMENDATION
	Reductions	Restorations
Total	\$1.8 million	\$1.3 million (structural) \$0.7 million (one-time)

Hours of Operation:	CURRENT 2006 LEVEL	MAYOR'S RECOMMENDATION
 Branches   Main Library	10 branches: 4 days/wk 1 branch: 5 days/wk  Main: 5 days/wk	0 branches: 4 days/wk 8 branches: 5 days/wk 3 branches: 6 days/wk  Main: 7 days/wk  127 hrs/wk = 6,604 hrs/yr = <b>Increase: 38%</b>
Average branch hours/wk Main open hours/wk	27 40	36 - 44 55
<b>Youth Literacy Development Programs</b>  General homework assistance  Family Learning Center special assistance  Joint activities with local schools  Class visits  Teen programs  Pre-school literacy  School visits	145,500 youth served annually (24,000 youth)	187,000 youth served annually (31,200 youth) <b>Increase: 29%</b> <b>Increase: 25%</b>
<b>Library Materials</b>	\$1,024,000	\$1,724,000 \$400,000 (one time) \$300,000 (MacArthur Park, one time) <b>Increase: 39%</b>
<b>Technology</b>	\$100,000 reduction \$400,000 (cumulative over 3 previous years)	\$0.00 <b>*Increase: 0%</b> * Increase in open hours will provide more opportunity to access computers and online resources.
<b>Total to Date:</b>	<b>\$1.8 million reduction</b>	<b>\$1.3 million</b> (structural) <b>\$0 .7 million</b> (one-time)

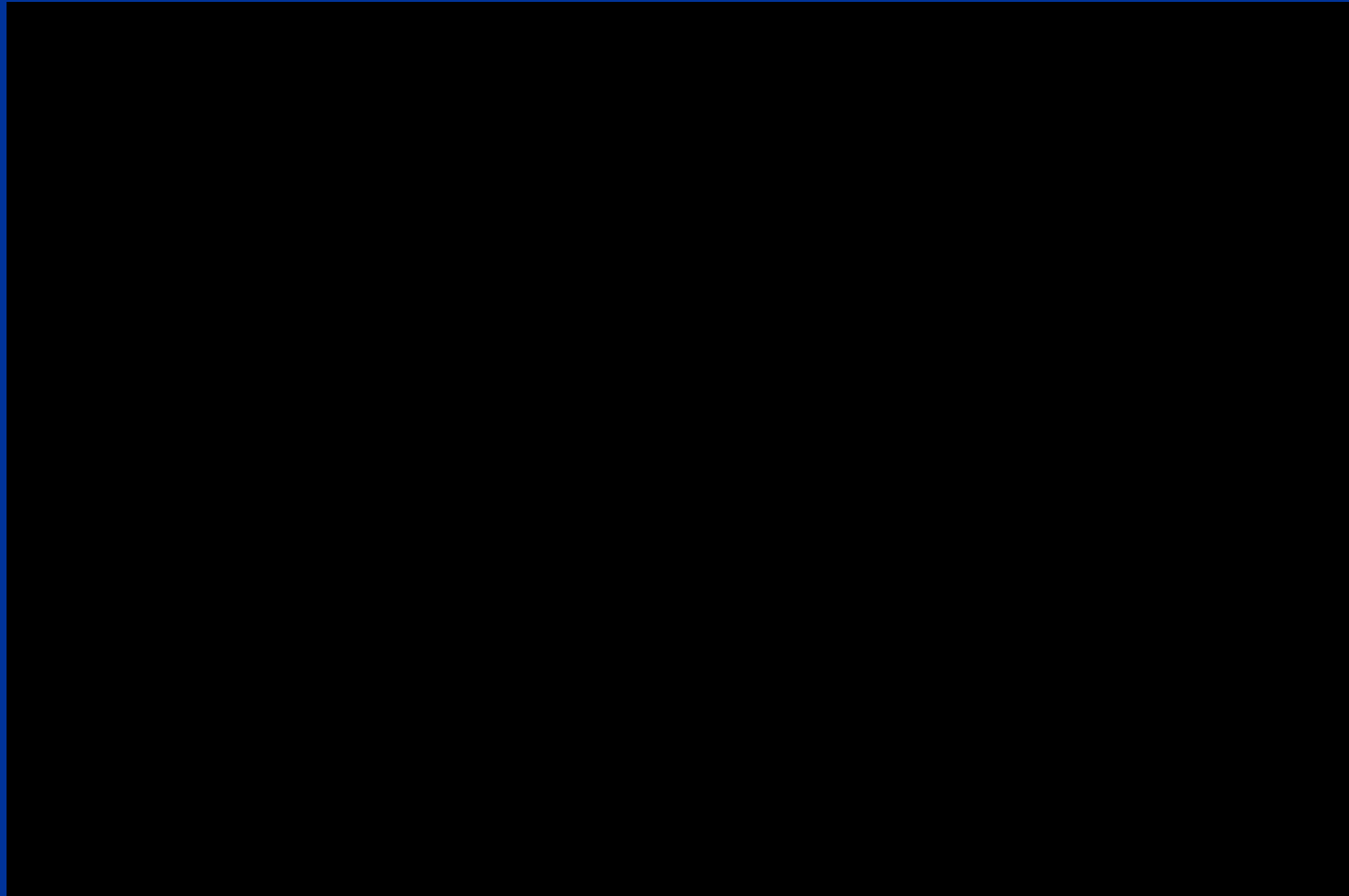
# Comparison: Open Hours

Open Hours / Wk	Main	Branches
Long Beach		
Current	40	27
<i>With proposed restoration</i>	55	36-44
Los Angeles (City)	61	52
Los Angeles (County)	N/A	40-60
Anaheim	69	51-60
Oakland (In process of restoration)	48	43
San Jose	82	47-51

Hours of Operation:	PROPOSED \$35 PARCEL TAX LEVEL
<div>  Branches </div> <div>  Main Library </div> <div>  Average branch hours/wk </div> <div>  Main open hours/wk </div>	<div> 0 branches: 4 or 5 days/wk  11 branches: 6 days/wk </div> <div> Main: 7 days/wk </div> <div> 50 </div> <div> 60 </div> <div> <div>Increase: 80%</div> 265 hrs/wk = 13,780 hrs/yr = </div>
Youth Literacy Development Programs	224,160 youth annually <div>Increase: 55%</div>
Library Materials	\$800,000-\$1,000,000 (structural) <div>Increase: 98%</div>
Technology	\$350,000 <div>Increase: 35%</div>
Total Restorations:	\$4.2 million annually (structural)











David Molina, Long Beach Resident  
[video clip]

OPEN HOURS	SUN	MON	TUE	WED	THU	FRI	SAT
Main	CLOSED	CLOSED	10-8:00	10 - 5:30	10-5:30	10 - 5:30	10 - 5:30
Alamitos	Closed	Closed	12 - 6	12 - 6	12 - 7	10 - 5	CLOSED
Bach	Closed	Closed	12 - 8	12 - 6	12 - 6	10 - 5	CLOSED
Bay Shore	Closed	Closed	CLOSED	12 - 6	12 - 8	10 - 5	10 - 5
Brewitt	Closed	Closed	CLOSED	12 - 6	12 - 8	10 - 5	10 - 5
Burnett	Closed	CLOSED	12 - 7	12 - 7	CLOSED	10 - 5	10 - 5
Dana	Closed	Closed	12 - 8	CLOSED	12 - 8	10 - 5	10 - 5
El Dorado	Closed	CLOSED	12 - 8	CLOSED	12 - 8	10 - 5	10 - 5
Harte	Closed	Closed	12 - 6	12 - 6	12 - 6	CLOSED	10 - 5
Los Altos	Closed	Closed	12 - 8	12 - 6	CLOSED	10 - 5	10 - 5
Mark Twain	Closed	Closed	12 - 5:30	12 - 5:30	12 - 5:30	CLOSED	10 - 5
North	Closed	CLOSED	12 - 7	12 - 7	12 - 7	10 - 5	10 - 5

OPEN HOURS	SUN	MON	TUE	WED	THU	FRI	SAT
Main	OPEN	OPEN	10-8:00	10 - 5:30	10-5:30	10 - 5:30	10 - 5:30
Alamitos	Closed	Closed	12 - 6	12 - 6	12 - 7	10 - 5	OPEN
Bach	Closed	Closed	12 - 8	12 - 6	12 - 6	10 - 5	OPEN
Bay Shore	Closed	Closed	OPEN	12 - 6	12 - 8	10 - 5	10 - 5
Brewitt	Closed	Closed	OPEN	12 - 6	12 - 8	10 - 5	10 - 5
Burnett	Closed	Closed	12 - 7	12 - 7	OPEN	10 - 5	10 - 5
Dana	Closed	Closed	12 - 8	OPEN	12 - 8	10 - 5	10 - 5
El Dorado	Closed	OPEN	12 - 8	OPEN	12 - 8	10 - 5	10 - 5
Harte	Closed	OPEN	12 - 6	12 - 6	12 - 6	OPEN	10 - 5
Los Altos	Closed	Closed	12 - 8	12 - 6	OPEN	10 - 5	10 - 5
Mark Twain	Closed	Closed	12 - 5:30	12 - 5:30	12 - 5:30	OPEN	10 - 5
North	Closed	OPEN	12 - 7	12 - 7	12 - 7	10 - 5	10 - 5

# Impact on the Community

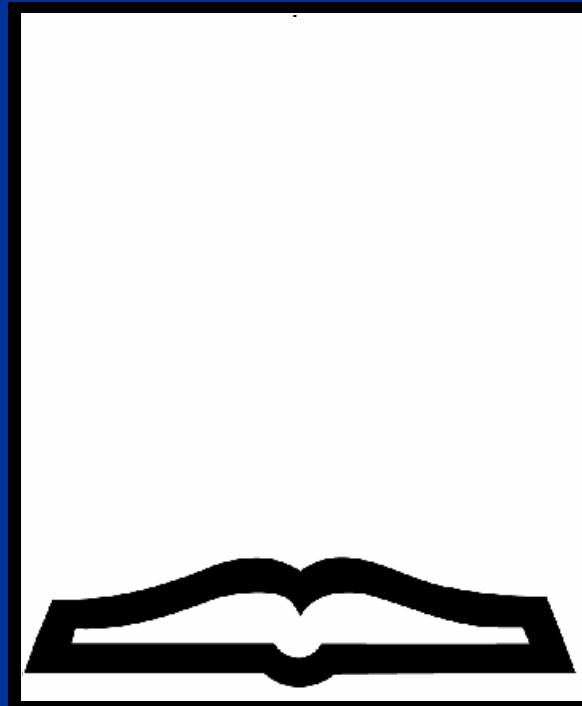
More library hours, services and programs =

-  Increased access to educational services, resources and computers
-  More opportunities for our youth to get special assistance to help them succeed
-  More safe places in our neighborhoods in the critical after school hours
-  Investment in crime prevention



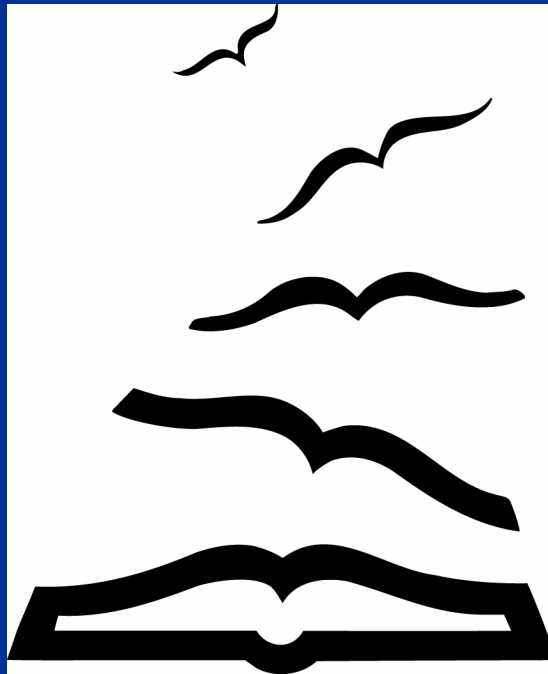
[video clip]

# DEPARTMENT OF LIBRARY SERVICES



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# DEPARTMENT OF LIBRARY SERVICES



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